



Video Solutions for Security Professionals™

Market Research Analyst

City of Industry, CA | Mount Laurel, NJ | Miami, FL | Houston, TX | Newark, CA | Port Washington, NY
| Carrollton, TX | Phoenix, AZ | Norcross, GA

Reporting to the Manager of Product Management and Marketing, the Analyst will assist in the development and execution of the company's branding, product launch, channel marketing, PR and communication plans within the United States territory. This position will be part of a marketing team that supports LTS's all business units in developing strategic and tactical plans, internal and external communication.

Primary Responsibilities:

- Gather data on competitors and analyze prices, sales and methods of marketing and distribution; using such data to identify opportunities and problems, and to improve operation performance from quantitative and non-quantitative analysis.
- Collect data on customer preferences and service requirements. Research customer feedbacks to further improve the company's products and service strategically. Explore effective and creative marketing plans to promote our products and service, expand the client base.
- Forecast the market demands, design and develop plans for purchasing, inventory, warehousing and distribution requirements.
- Perform financial analysis and projection, particularly in profitability, cost, inventory turnover and cash flow on a regular basis. Research factors that contribute or reduce profitability. Assess risks, benefits, and analyze data gathered on new investment and business opportunities to increase profitability and also to forecast future marketing trends.
- Analyze cost effectiveness in the following areas: labor storage, space rental warehouse, transportation, and all inbound/outbound process and operation.

Qualifications:

- Minimum Bachelor's degree in Business Administration, preferably major in Finance, Marketing or International Business.
- 2-5 years of relevant work experience
- Excellent interpersonal skills with strong verbal and written communication skills.
- High-energy, positive attitude, and an enthusiasm to excel.
- Proficient with computers and familiar with Windows based applications (such as Word, Excel, Access, PowerPoint, etc).
- Bilingual in English and Chinese is a plus.

We offer a competitive salary and sales bonus plan along with attractive benefits. Please submit your resume and expected salary requirements to hr@ltsecurityinc.com

LTS. Please contact HR@LTSecurityinc.com for more information.

Company at a Glance

LTS is a leader in video surveillance solutions in the category surveillance cameras and network video recorders. LTS is a U.S. based company with well-developed collaboration partners, and acts independently nationwide. Majority of LTS growth is generated by the full video product line; network cameras, NVRs, high definition analog, HDTV cameras and DVRs, PTZ, accessories, and free application software.

www.LTSecurityInc.com

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