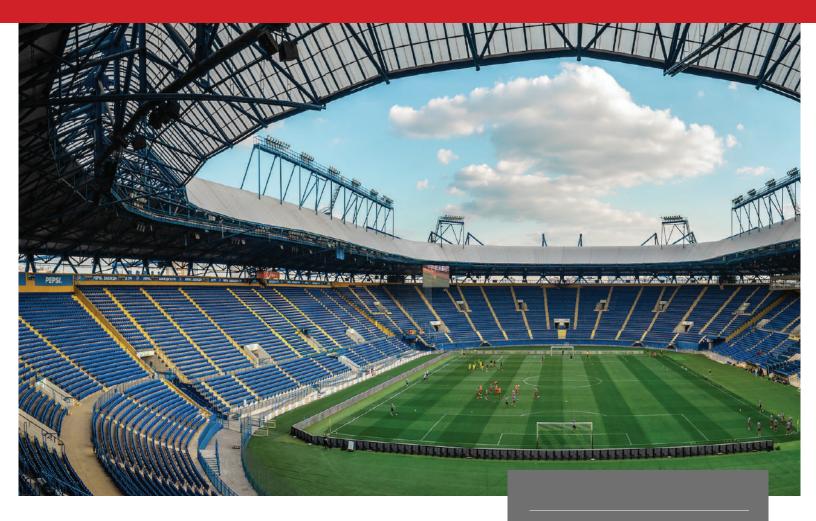


LTS LINK

MAR 2023



VIDEO SURVEILLANCE FOR EVENT SECURITY

INTRO

Public gatherings at stadiums, schools, religious institutions, and other large venues have become targets for security threats, making event security more imperative.

Learn how you can enhance your event security with LTS video surveillance products featuring MD 2.0, Facial Recognition, License Plate Recognition (LPR), and industry applications.

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SECURITY THREATS AT PUBLIC EVENTS

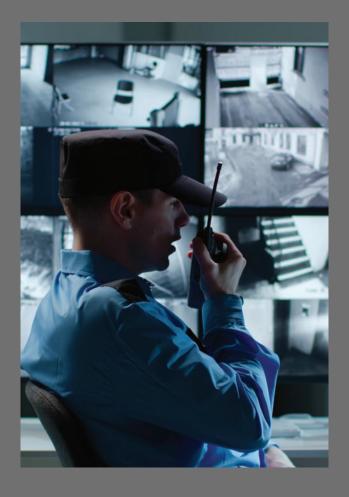
CHALLENGE

Public events are vulnerable to security threats like guest injuries, property damage, violent attacks, vehicle ramming, crowd stampedes, and other unexpected situations.

According to Security Magazine, the most common security vulnerabilities at public gatherings include open access, few exit options, poorly equipped security staff, and lack of visibility and surveillance. These security threats at public events put both attendees and event organizers at risk.

Reference:3 strategies for securing public gatherings, Madeline Lauver (Security Magazine, 2022)





SECURITY STRATEGIES

Security leaders at entertainment venues, schools, religious institutions, and other large facilities are seeking holistic security solutions to lower the risks.

Cybersecurity and Infrastructure Security Agency (CISA)-recommended strategies to prevent security incidents at large events include:

- **Procedural Security**: Plan the event procedures with entrance/exit management, crowd monitoring, and access control to reduce the risk of incidents.
- **Physical Security**: Install surveillance systems including vehicle management, visitor screening, and alarms to deter assailants.
- Threat Intelligence: Keep track of security with real-time notifications.

SECURITY SYSTEMS FOR SAFER EVENTS

FEATURED

Entrance Security

It is important to enhance the entrance security both for visitors and their vehicles.

LTS <u>LPR camera</u> features accurate License Plate Recognition, making it convenient to set up blacklists/whitelists for Vehicle Access Authentication.

Our 3-in-1 <u>Door Intercom</u> provides solutions for visitor screening with 5 different entry methods like biometric/facial recognition to satisfy the needs of permanent and temporary access management.



Onsite Security

For outdoor events, it is necessary to establish boundaries and monitor crowds in real time.

The LTS <u>solar camera</u> is ideal for outdoor events, as it's cable-free and sustainable for 8 days when fully charged. Besides, it's configurable for region entrance/exit detection and unattended baggage detection to prevent the venue from hazards.

Our PTZ and Panoramic cameras are perfect for largescale venues. The PTZ camera has dual lens to both cover the view of large open areas and enable smart tracking. The Panoramic camera features 180-degree views with 24/7 colorful imaging, and Motion Detection 2.0 to search key footage quickly and easily.

More Possibilities

These new generation security cameras can gather metadata of road traffic for smarter planning and enable people counting for flow control or queue management.

LPR CAMERAS FOR VEHICLE MANAGEMENT

FEATURED

The LPR (License Plate Recognition) cameras are powered by advanced deep learning technology, bringing convenience to users.

Our LPR cameras will improve parking efficiency, and help the admins to reduce operating costs with easy configuration, maintenance, and analysis with the following features:

- Non-stop passing with authorized license plates
- Passing vehicle monitoring
- Providing visual data analysis

The cameras can be installed for vehicle management at stadiums, schools, churches, casinos, outdoor events, music festivals, and other public gathering venues.





4MP LPR IR VARIFOCAL BULLET IP CAMERA

NEW ARRIVAL

Our new LPR camera <u>CMIP7943WLPR-32R</u> features:

- Accurate License Plate Recognition to detect vehicle type, color, brand, etc.
- Higher resolution and varifocal lens to capture car details and surrounding areas
- Excellent night-time image quality even with headlights on
- Configurable blacklist/whitelist for vehicle categorization and alarm triggering
- Instant push notifications via LTS Connect when a license plate is detected
- Convenient data retrieval on local NVR/NVMS V3/LTS-Connect/X-VMS

LARGE VENUE APPLICATIONS

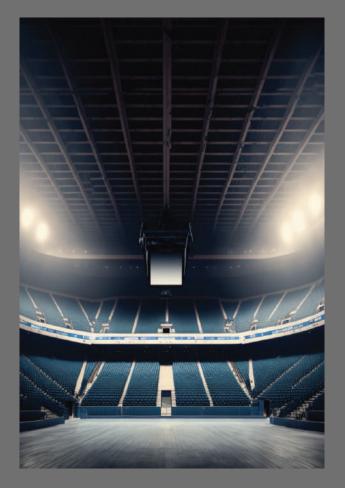
INDUSTRY USE

Event security matters for planners, companies, and venues. LTS video surveillance always helps to enhance safety for a facility of any size.

Our versatile product lines including Panoramic, Active Deterrence, Color 24/7, and MD 2.0 will satisfy different needs for your venues, therefore you can efficiently plan, monitor, and react. Whether it's a temporary area not suitable for laying cable or a large venue that requires coverage of all angles without blind spots, you can always find a solution here at LTS.

Check out more <u>Case Studies of Large Venues</u>.





24/7 STADIUM SAFEGUARD

CASE STUDY

A large stadium in Texas needed stronger video surveillance to enhance their event security. The challenges were to cover every corner of the 120,000 sq ft arena, ensure entrance/exit security, and handle the high-volume traffic throughout the day.

After site inspection, LTS provided a video surveillance solution by suggesting installation of LPR, PTZ, Panoramic and Turret IP cameras, as well as NVRs and monitors for their security operation center (SOC).

Our IP solution enables high-quality imaging, smart vehicle management, and remote viewing from the mobile app LTS Connect. Shortly after the completion of the new security system, a break in occurred and the security staff received an alert notification on their smartphones with clear footage for police investigation.



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