



By: LTS Marketing

LTS Shows Prominence with Product Growth at ISC West 2017

Las Vegas, Nevada – There's a lot of buzz surrounding LTS after a solid performance at ISC West 2017.

ISC West 2017 was held in Las Vegas, Nevada from April 5-7, and is the largest physical security industry trade show in the country covering: Access Control, Alarms and Monitoring, Video Surveillance and much more. The event brings security professionals from all over the world to discover the latest products and technology for vertical markets.

This year, LTS introduced several product lines: 4K UHD, HD-TVI 4K UHD, and technologies such as HD-TVI 4.0 Technology, Matrix IR 2.0, and Starlight TVI. But, the company also exhibited it's breaking into other security markets with residential security such as wireless intrusion alarms and access control which received attention from security professionals at ISC West 2017.

LTS showcased its product growth and increasing industry prominence at booth (#18071) with a large (30x50ft) interactive exhibit, plus solution center where security professionals can ask LTS tech support questions about current and future installations.

The booth comprised of five sections with eye-catching wall graphics featuring each product and technology, including an interactive experience, "The 4K Challenge." The challenge was for security professionals to differentiate the two technologies looking for color and clarity.

With LTS 4K UHD solutions, security professionals can deliver 2840x2160@20fps of recording resolution with the finest 8MP IP cameras on the market. Each of the cameras have Matrix IR 2.0 or night vision to see more details with a higher luminous efficiency. They are also available in robust housings to accommodate various infrastructures and installations. These 4K UHD cameras are best paired with the Platinum Enterprise Level 32 Channel 4K NVR 1.5U.

Similar to 4K UHD, HD-TVI 4K UHD delivers ultra-high definition images but using existing coax infrastructures, making installation costs more affordable while delivering the finest 8MP clarity. The product line also features an all-in-one DVR that is compatible with HD-TVI, HDCVI, AHD, Analog, and IP cameras.

At ISC West 2016 LTS showcased HD-TVI 3.0 technology, this year HD-TVI 4.0 was introduced giving security professionals a look at how far HD-TVI has evolved. Security professionals will notice there's even greater flexibility and higher resolution with 5MP HD-TVI cameras with HD output to 5MP, and rated IP67. These cameras can be powered with a single PoC cable which not only saves installation time, but reduces costs as both video signal and power supply transmission are together. These cameras capture details in



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the dark with Matrix IR 2.0 technology, offer night vision up to 131ft. Matrix IR 2.0 offers a higher luminous efficiency and up to 40,000 hours of IR lifespan, that's double than Matrix IR.

An all-in-one solution brings HD-TVI simplicity with a 5-1 open platform of compatibility, combining HD-TVI, AHD, Analog, and IP. It's capable of up to 5MP for optimal resolution and up to 2CH 4MP IP camera inputs.

Security professionals can redefine low light surveillance with super low lux 0.003 and night vision up to 131ft. using 2MP HD-TVI cameras with Starlight technology. The cameras are supplied with power and video transmission utilizing PoC for easier and time saving installation.

LTS will soon offer residential security solutions including video/audio doorbells. The video/audio doorbells let you see who is at the front door before opening it. The doorbell records and plays back 1080P and offers two-way audio. End-users use Indoor Station + Panel to see and hear who is at the door. It's also hand-free capable and supports panic call. Access control was also showcased at ISC West 2017, LTS will have more information to come.

Security professionals can now offer their customers more with wireless intrusion alarms. Earlier this year, LTS and Resolution Products partnered to offer security professionals a competitive advantage by offering Helix Wireless Intrusion Alarms and increase their opportunities. The alarm system's popularity continues to increase because its key advantages, such as installing in about 13 minutes. The main panel can be placed anywhere in the home since it's wireless and it offers clean installation. Door and window sensors can be applied easily utilizing 3M applications which also saves installation time, and it's also cost effective.

Any security professional going through the LTS exhibit booth can see just how much the company has grown in the past year. LTS' success has heavily relied on giving its customers unrivaled growth and support, so they can be successful together.

About LTS

LTS is a leader in video surveillance solutions in the category surveillance cameras and network video recorders. LTS is a U.S. based company with well-developed collaboration partners, and acts independently nationwide. Majority of LTS growth is generated by the full video product line; network cameras, NVRs, high definition analog, HDTV cameras and DVRs, PTZ, accessories, and free application software. Visit us at www.ltsecurityinc.com to learn more.

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